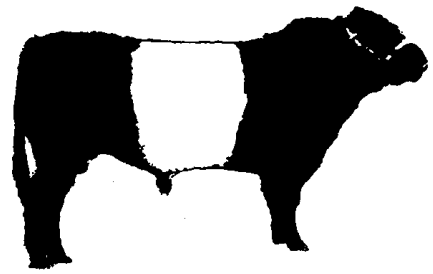


Media Release



AUSTRALIAN BELTED GALLOWAY ASSOCIATION INC.

ABN 64 054 638 602

22nd April 2010

For Immediate Release

Woolworths pay Top Price for Belted Galloway at Sydney Royal

Woolworths paid their top price at auction for a Belted Galloway steer in this year's Sydney Royal Steer and Carcase competition held at Sydney Showground, Homebush NSW.

The Belted Galloway steer achieved 410 cents a kilogram (liveweight) placing it in eighth place in the top ten earners.

Other breeds achieving the top ten places included Angus, Limousin and Speckle Park, with a Limousin steer ranking as the top earner at 1380 cents per kilogram.

The 375kg steer was bred by Francie Maclean of New England Belted Galloway stud, Mulla Creek near Tamworth NSW. The steer was sired by New England Angus.

The steer, New England Michael, won its live lightweight class and was just pipped at the post for a broad ribbon, coming third in the line-up for live Lightweight Champion.

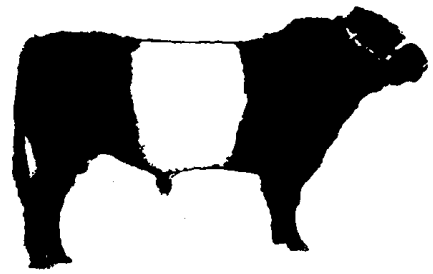
Judge Brett Littler, Livestock Officer, NSW Industry and Investment, was impressed with the steer's "tremendous rib-eye muscle", and thought the steer had a very good hindquarter.

New England Michael was prepared by New England Girls School (NEGS) at Armidale NSW. The school has a very good reputation for preparing steers but this was the first time they had prepared a Belted Galloway in the school's fifteen-year steer-feeding programme.

"This fella came up really well, quite well-muscled and good fat cover. He did all the local shows in the New England area and was always placed in the top four," says Lyall Cameron, NEGS farm manager.

"Belties really have the potential to be more than a front paddock breed. This might be the first time the school has fed a Beltie steer but it won't be the last. I think they would cross really well with other breeds and would like to work in that direction as well."

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In the carcass competition, it was however a 436 kilogram middleweight steer that won the Eve Cullen Trophy for the highest scoring Galloway or Belted Galloway steer.

Jandrew Dudley achieved a carcass score of 81 points. The steer also came second in his class taste test, placing him the top 10% of all 97 middleweight steers competing for MSA meat-eating quality.

This steer was bred by Andrew Monaghan of Jandrew Belted Galloway Stud, Stuart Town NSW, who currently holds the herd in Bathurst. Jandrew Dudley was sired by Peppercorn Rosco and dammed by Wombledale Yasmine.

Jandrew Dudley was prepared by students of Chifley College, Shalvey NSW, under the guidance of vice-principal Merv Presland. Mr Presland has long experience of feeding Belted Galloway and other steers for Sydney Royal and other carcass competitions, and won Lightweight Carcass Champion at Sydney Royal in 2007 with a Beltie steer of his own breeding.

“Dudley was a good handy steer, with good temperament and proved to be feed-efficient,” says Mr Presland.

“The breed continues to surprise people and plays well above its weight.”

Both steers represent the first time that the New England and Jandrew Belted Galloway studs competed in the Sydney Royal steer and carcass competitions.

Word Count: 491

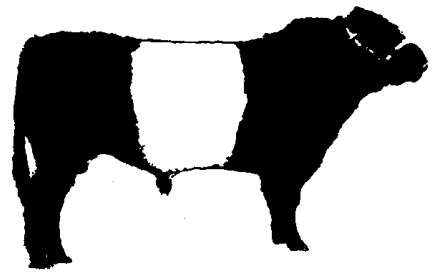
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For further comment:

Francie MacLean (New England Belted Galloway Stud) can be contacted in 02 6764 4264
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**More information and previous media releases on Belted Galloways can be found at
www.beltedgalloway.org.au**

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The following photos are supplied as .jpg files:



Left and Above:

New England Micheal, Woolies top-priced steer and a Sydney Royal top-ten earner, with New England Girls School student, Bec Cameron.



Left:

Jandrew Dudley (8522-ABGA), highest scoring Galloway carcass and Eve Cullen trophy winner, with Chiefly College ag student, Jordan Edwards at Sydney Royal.